

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

YAT & C (PMU&T) Department - Tourism Promotion - Promotion of Telangana Tourism through online dedicated marketing and email marketing - Sanction of Rs.8,42,700/- (Rupees Eight Lakhs Forty Two Thousand and Seven Hundred Only) - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM & CULTURE (T&PMU) DEPARTMENT**

**G.O.RT.No. 230.**

**Dated:17-03-2015**  
**Read the following:-**

1. From the Managing Director (I/c), TSTDTC, Hyderabad, Lr.No. TSTDTC/M/M/FUTURE E-LEARNING Proposal/7/10/ 2014, Dated: 08-01-2015.
2. Government Letter No. 852/T&PMU/2014, YAT & C (T&PMU) Department, Dated: 13-01-2015.
3. From the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Hyderabad, Lr.No. TDC/M/M/Future-e-Learning -Proposal/7/10/2014, Dated: 07-03-2015.

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**ORDER:**

In the reference 2<sup>nd</sup> read above, Government have accorded permission to the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad for extending by one year online dedicated marketing and email marketing through M/s. Future e-Learning Resource Private Limited, Hyderabad as per the request of the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad vide reference 1<sup>st</sup> read above.

2. In the reference 3<sup>rd</sup> read above, the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad has informed that the work order was issued to M/s. Future e-Learning Resource Private Limited, Hyderabad initially for a period of three months, so as to maintain the financial transitions for year 2014-15 for an amount of Rs.8,42,700/- from 01-01-2015 to 31-03-2015 and requested the Government reimburse the same.

3. Government after careful examination of the matter hereby sanction an amount of Rs.8,42,700/- (Rupees Eight Lakhs Forty Two Thousand and Seven Hundred Only) to Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad as reimbursement towards Telangana Tourism Promotion through online dedicated marketing, email marketing and maintenance of website through M/s. Future e-Learning Resource Private Limited, Hyderabad from 01-01-2015 to 31-03-2015.

4. The amount sanctioned at para - 3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

**P.T.O**

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	State Bank of Hyderabad
Branch Name	:	Himayatnagar
Account No.	:	622 816 836 07
IFSC Code	:	SBHY 00 200 67

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA**  
**PRINCIPAL SECRETARY TO GOVERNMENT (FAC)**

To  
The Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department,  
The Deputy Pay & Accounts Officer, T.S., Secretariat, Hyderabad.  
The Accounts Officer, YAT & C (PMU - Claims) Department.  
SF/SCs

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER**